

Former Polk County Deputy Sheriff Joins Coldwell Banker Commercial Saunders Real Estate

FOR IMMEDIATE RELEASE, Lakeland, FL (December 19, 2006)

Former Polk County Deputy Sheriff, Marc Newsom, recently joined Coldwell Banker Commercial Saunders Real Estate (CBCSRE) as a Sales Associate Realtor®. Newsom



**Marc Newsom, Realtor®
Former Polk County Deputy Sheriff**

is a Florida native from Ft. Meade in Central Florida and is a Desert Storm Veteran, having served 12 years in the US Air Force in the US, Korea, Philippines, Israel, Saudi Arabia, Germany, and Japan. A decorated Non-Commissioned Officer, Newsom was honorably discharged from the Air Force in 1992. His decorations include the Kuwait Liberation Medal (Kuwait), the Kuwait Liberation Medal (Saudi Arabia), the Korean Service Medal, the Southwest Asia Campaign Medal, the National Defense Medal, three Air Force Good Conduct Medals, the Army Achievement Medal, and the Air Force Commendation Medal.

He attended the Community College of the Air Force and majored in Criminal Justice. He was an honor graduate of the Air Force Security Police Academy, and a graduate of Polk County Community College Law Enforcement Academy in Winter Haven, FL.

While serving 11 years with the Polk County Sheriff's Office as a Deputy Sheriff and canine handler, Newsom was partnered with both a narcotics-detection canine and

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an explosives-detection canine. While serving as an explosives detection/patrol canine handler, Newsom and his canine partner, "Relo," were assigned on four occasions to Presidential security details, a Vice-Presidential security detail and a First Lady's security detail. These assignments occurred during visits to Central Florida by President George W. Bush, Vice- President Dick Cheney, and First Lady Laura Bush. During his time with the Polk County Sheriff's Office, he received several commendations for going "above and beyond the call of duty." Now departing from the Polk County Sheriff's Office in 2006, he adopts his retired canine, Relo, as his own. Relo served the Sheriff's office for five years as a certified explosives detection and patrol canine.

As a Realtor® and Licensed Real Estate Sales Associate, Newsom brings solid knowledge and experience to the job, including his intimate knowledge of Polk County and the State of Florida.

He grew up around Florida agribusiness, as Newsom's father, Kenneth L. Newsom, was a 30-year agent with the Florida Farm Bureau. Newsom has first-hand knowledge of Florida agriculture and the citrus business from two years of managing 200 acres of working citrus groves located near Ft. Meade.

Marc and his wife Betty reside in Ft. Meade. They are both members of the First Baptist Church of Ft. Meade and he is a member of the Lakeland Association of Realtors®.

When asked about his plans at Coldwell Banker Saunders Real Estate, Newsom states, "I want to bring to my clients the same thing that my father mentored; that is, to determine the needs of clients, and to be sure that those needs are met on a professional and personal level. My father had excellent people skills and was in his element dealing with people, either one-on-one or in a crowd. I hope to take his example and use what he passed on to me and be the best asset I can for my clients and Coldwell Banker Saunders Real Estate. I love meeting new people, determining their

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wants and needs and then putting together the pieces of the commercial real estate puzzle and helping the client achieve their goal."

Dean Saunders, Licensed Real Estate Broker and owner of Coldwell Banker Commercial Saunders Real Estate says, "Since I first met Marc a few years ago, I knew he was a man of integrity. He is helpful, friendly and will be an outstanding addition to our sales team."

Coldwell Banker Commercial® is a registered trademark licensed to Coldwell Banker Real Estate Corporation. Coldwell Banker Commercial is an industry leader in providing commercial real estate solutions that serve the needs of tenants, landlords, sellers, and buyers in the leasing, acquisition, disposition, and management of all property types. Each office is independently owned and operated.

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