



**SAUNDERS**  
**Real Estate**

**PRESS RELEASE**

## **REALTOR® DAVID HITCHCOCK JOINS LAKELAND REAL ESTATE OFFICE**

**FOR IMMEDIATE RELEASE – Lakeland, Florida (September 26, 2006)**



**David Hitchcock**  
Realtor®, Sales Associate  
**Coldwell Banker Commercial**  
**Saunders Real Estate**

David Hitchcock, Realtor®, recently joined Coldwell Banker Commercial Saunders Real Estate (CBCSRE) as Sales Associate. He comes to CBCSRE with strong background in citrus, industrial, and agricultural businesses and is a thirty-year veteran of the Florida Agribusiness industry.

Previous management positions for Bob Paul Citrus, Alcoma Packaging, Haines City CGA, and Helena Chemical give Hitchcock an insider's understanding of requirements needed for often-complex real estate transactions. Hitchcock is proven to be a knowledgeable expert that creates value for his clients.

"I have known David both professionally and personally for 20 years and am pleased to have him associated with Coldwell Banker Commercial Saunders

Real Estate. Along with great personal skills, he is well-respected in the agricultural industry and will bring value to our clients," remarks Dean Saunders, Licensed Real Estate Broker and owner of CBCSRE.

Hitchcock offers consultation, crop input products, and land-sale services, relying on his exceptional and diverse background and extensive knowledge of properties throughout the entire State of Florida. Real estate specialties include Central and South Florida agricultural properties, agriculture transitional properties (transition-to-next-use) and land use issues.

~MORE~

Page 1 of 2

For inquiries or interviews:  
Linda Harrell, Media Relations  
863- 648-1528 | linda.harrell@coldwellbanker.com  
Coldwell Banker Commercial Saunders Real Estate  
5120 S. Lakeland Dr., Suite 3 | Lakeland, FL 33813



**SAUNDERS**  
**Real Estate**

---

**PRESS RELEASE**

Commenting on his recent association with Coldwell Banker Commercial Saunders Real Estate (CBCSRE), Hitchcock says, “Clients appreciate the extensive knowledge of Florida land and Agribusiness background that I bring to the table. It is my goal to provide an educational experience, as well as a smooth process for transactions.”

Hitchcock is originally from Winter Haven, Florida. He graduated from the University of Florida (UF) on a football scholarship, where he obtained a BS degree in Physical Education. He lettered in wrestling and football and was the *Most Valuable Player* and co-captain of the 1973 Gator Football Team.

Current interests include triathlons and bicycling. Hitchcock is married, father of two daughters, and grandfather of three. Memberships include the Lakeland Association of Realtors and the First Baptist Church at the Mall in Lakeland.

Coldwell Banker Commercial® is a registered trademark licensed to Coldwell Banker Real Estate Corporation. Coldwell Banker Commercial is an industry leader in providing commercial real estate solutions that serve the needs of tenants, landlords, sellers and buyers in the leasing, acquisition, disposition and management of all property types. Each office is independently owned and operated.

###