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Coldwell Banker Commercial Saunders Real Estate expands brokerage services to Georgia

FOR IMMEDIATE RELEASE



Dean Saunders
ALC, CCIM
Owner & Broker
CBC Saunders Real Estate

LAKELAND, FL November 9, 2017 - Dean Saunders, ALC, CCIM, and owner/broker of Coldwell Banker Commercial Saunders Real Estate (CBCSRE) in Lakeland, FL, announced today that the land-focused agency has expanded services into Georgia. He recently acquired a Georgia real estate broker's license that enables him to represent buyers and sellers in the state of Georgia, offering a significantly increased value to his clients on both sides of the state line.

"Obtaining a Georgia real estate broker's license is something that I've thought about for quite some time as a natural progression for our business," said Saunders. "A lot of our clients have real estate needs and opportunities that span the border and they will benefit from our land expertise in both states."

Since 1996, CBCSRE has had a strong emphasis on Florida land driven by Saunders' pride in being an 8th generation Floridian. The company specializes in crop timber and hunting, and has an in-house specialized marketing team. Clients in both states will benefit from the expansive and shared expertise of the Florida and Georgia offices.



Bryant Peace
Sales Associate
CBC Saunders Real Estate

The expansion creates diversification for CBSRE as well. Many factors can cause the real estate market within a localized area to fluctuate. "We had a recent hurricane that is creating challenges for the Citrus industry," said Saunders. "Being diversified in our geographic scope provides an opportunity for our agents to be less affected by those regional highs and lows."

Along with their Georgia expansion, CBCSRE also introduces Bryant Peace, the first sales associate to join the company that permanently resides in Georgia. Peace is a licensed CBCSRE sales associate specializing in hunting, ranch land, recreational, and agricultural property. He is a lifelong enthusiast of wildlife and natural resource management and enjoys helping landowners access their property's full potential.

"Stewardship of our natural resources is integral to our identity as human beings and I am excited to help clients fulfill such a calling," says Peace.

Bryant currently resides in Thomasville, Georgia where he is working to help buyers and sellers reach their goals in North Florida and South Georgia.

About Coldwell Banker Commercial Saunders Real Estate

Coldwell Banker Commercial Saunders Real Estate is regarded as an authority on all types of Florida land and conservation easements, transacting over \$2 billion in sales from 1996 through mid-2016. Offering land, forestry, and conservation easement real estate services through CBC Saunders Real Estate and the CBC Saunders Real Estate Forestry Group, the

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Saunders team of land professionals offers advisory and transactional services through their home office in Lakeland, FL, the north Florida office in High Springs, FL, and its network of Coldwell Banker Commercial affiliate offices nationwide and worldwide. We provide services to land and commercial clients through both CBCSRE and our commercial real estate brokerage, Coldwell Banker Commercial Saunders Ralston Dantzler Realty.



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