

Jeff Cusson, CCIM Earns APEX 2019 National Top 20 Producer Award

Cusson's 2019 Transactions Totaled More Than \$80 Million to Earn Honor from the Realtors® Land Institute

FOR IMMEDIATE RELEASE

LAKELAND, FL, April 22, 2020 - Jeff Cusson, CCIM, senior advisor of SVN | Saunders Ralston Danzler Real Estate, received the Realtors® Land Institute (RLI) APEX Awards Program's 2019 Top 20 Producer Award. The award recognizes the highest-producing land agents in the country based on qualifying sales production volume for the year. Cusson's transactions for 2019 totaled \$80,159,560.

"I'm honored to be selected by the RLI to be a part of this prestigious group of top twenty land professionals in the country," Cusson said. "It sounds cliché, but, it was truly a team effort with our outstanding marketing staff and backroom professionals along with the reputation that the Saunders group has developed over the past 30 plus years. The most rewarding part, though, was bringing together a number of friends and customers on transactions that were beneficial to both sides."

All land professionals recognized as part of the RLI APEX Awards Program are active members of RLI. RLI is a national membership organization for the land real estate profession. Members of RLI specialize in land brokerage of all types of land including farms, ranches, recreational, timberland, vineyards, orchards, undeveloped tracts of land, transitional and development land. The organization provides expertise, resources and networking support for real estate professionals in the land industry.

The APEX Awards Program administrators reviewed 2019 sales by RLI-affiliated land agents totaling more than \$2.65 billion in qualifying transaction volume.



Jeff Cusson, CCIM, Senior Advisor at SVN | Saunders Ralston Danzler Real Estate.



ABOUT JEFF CUSSON, CCIM

Jeff specializes in agricultural, transition, industrial, and general commercial real estate properties. Jeff joined Saunders in 2009 and since that time has been involved in over \$150 million in real estate transactions. Previously, Jeff worked in the agricultural and real estate industries for over 25 years. Starting as a grove manager for Becker Groves, Inc. and through a string of promotions became general manager/executive vice president and ultimately the president/director for the parent company Becker Holding Corporation. During his tenure as president, the company successfully completed in excess of \$200 million real estate transactions, diversifying the company into commercial real estate and establishing one of the largest nursery/tree farms in the state. Learn more about Jeff's expertise at SVNsaunders.com/jeffcusson.

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ABOUT SVN | SAUNDERS RALSTON DANTZLER

SVN | Saunders Ralston Dantzler Real Estate is a full-service land and commercial real estate brokerage with more than \$2.9 billion in transactions representing buyers, sellers, investors, institutions and landowners since 1996. We are recognized nationally as an authority on all types of land including agriculture, ranch, recreation, residential development, and international properties. Our commercial real estate services include marketing, property management, leasing and tenant representation, valuation, advisory and counseling services for office, retail, industrial, and multi-family properties. Our firm also features an auction company, forestry division, international partnerships, hunt lease management and extensive expertise in conservation easements. Located at the center of Florida's I-4 corridor, we provide proven leadership and collaborative expertise backed by the strength of the SVN® global platform. Learn more at SVNsaunders.com.

