



# PRESS RELEASE

## Dean Saunders, ALC, CCIM Again Honored As One of Florida Trend's Florida 500

For Second Year Saunders Is Named to List Recognizing Most Influential Executives in Vital Economic Sectors Across the State

**LAKELAND, FL, September 28, 2020** — Dean Saunders, founder, managing director and senior advisor of SVN | Saunders Ralston Dantzler Realty, was recently named to Florida Trend's Florida 500 for the second consecutive year. Florida Trend honored Saunders for his work in the real estate industry.

Founded in 1958, Florida Trend is recognized with numerous national and regional awards as a valuable source of information about the issues, people, and ideas that define Florida business. The Florida 500 is a special edition of Florida Trend highlighting the 500 most influential executives in different economic sectors throughout the state.

"After more than 30 years in land and commercial real estate, I've learned that when economic conditions are uncertain, expertise becomes even more vital and valued," said Saunders. "It's been a challenging year for all of us, and I'm focused on helping my clients, and Florida, successfully navigate the unique challenges we face."

The executives listed in the Florida 500 are selected based on extensive contacts in regional business circles, hundreds of interviews, and months of research, and are considered Florida's most distinguished industry leaders. Inclusion in the Florida 500 is intended to be an honor that represents an individual's commitment, energy and effort to continue moving Florida forward and shape its future.



Dean Saunders, ALC, CCIM, Founder, Managing Director & Senior Advisor of SVN | Saunders Ralston Dantzler Real Estate



## About Dean Saunders

Hailing from an eighth-generation Florida agricultural family, Saunders started his career in Florida land and conservation easements in 1985. He served in the US Senate as Agricultural Liaison, Special Assistant, and Director of External Affairs to US Senator Lawton Chiles, then Governor Chiles (D-FL). From 1992 to 1996 he served in the Florida House of Representatives, where his strong passion for supporting landowner property rights and conserving the integrity of a property's natural resources culminated in his authorship of groundbreaking conservation legislation.

In 1996, Dean founded his real estate brokerage. To date, the firm has brokered more than \$3 billion in transactions and earned numerous awards including Saunders' recognition as the 2018 APEX Top National Producer by the National Association of Realtors® (NAR) organization for land professionals, the Realtors® Land Institute (RLI).

Learn more about Dean's experience and industry leadership at [SVNsaunders.com/deansaunders](https://SVNsaunders.com/deansaunders).

### Media Contact:

Heather Celoria  
Marketing Manager  
heather.celoria@svn.com  
863.272.7151

## ABOUT SVN | SAUNDERS RALSTON DANTZLER REAL ESTATE

SVN | Saunders Ralston Dantzler Real Estate is a full-service land and commercial real estate brokerage with over \$3 billion in transactions representing buyers, sellers, investors, institutions, and landowners since 1996. We are recognized nationally as an authority on all types of land, including agriculture, ranch, recreation, residential development, and international properties. Our commercial real estate services include marketing, property management, leasing and tenant representation, valuation, business brokerage, and advisory and counseling services for office, retail, industrial, and multi-family properties. Our firm also features an auction company, forestry division, international partnerships, hunting lease management, and extensive expertise in conservation easements. Located at the center of Florida's I-4 corridor, we provide proven leadership and collaborative expertise backed by the strength of the SVN® global platform. To learn more, visit [SVNsaunders.com](https://SVNsaunders.com).

