

Lauren Ralston-Gengler, CPM, Awarded CCIM Designation in Orlando

Certified Commercial Investment Member (CCIM) is commercial real estate's global standard for professional achievement

FOR IMMEDIATE RELEASE

LAKELAND, FL, May 20, 2021 - Lauren Ralston-Gengler, CCIM, CPM, Asset Manager & Senior Advisor at SVN | Saunders Ralston Dantzler Realty, recently received the Certified Commercial Investment Member (CCIM) designation from CCIM Institute. The designation was awarded during the organization's Central Florida CCIM chapter meeting this week in Orlando.

To earn the CCIM designation, commercial real estate professionals need to complete over 160 hours of case-study-driven education. This education requires them to cover topics like interest-based negotiation, financial analysis, market analysis, user decision analysis, investment analysis, and ethics in commercial investment real estate. Candidates are also required to compile a portfolio demonstrating the depth of their commercial real estate experience and pass the CCIM Institute's comprehensive examination.

"I am so proud of Lauren," said Gary Ralston, CCIM, SIOR. "Achieving the CCIM designation is extremely difficult and places her in the upper echelon of commercial real estate agents."

Ralston-Gengler also recently became the third advisor at the firm to earn the Certified Property Manager (CPM) designation. She is the 11th advisor in the brokerage to achieve the CCIM milestone.



Lauren Ralston-Gengler, CCIM, CPM

ABOUT LAUREN RALSTON-GENGLER

Lauren works with clients to increase the value and performance of their real estate investments. She believes that evaluating each property carefully to determine its strengths and weaknesses allows for maximum efficiency and profitability.

Lauren has worked in the real estate industry for over ten years, handling every aspect, such as sales, leasing, property management & development. She is a member of the International Council of Shopping Centers (ICSC). Lauren is a Certified Property Manager (CPM) through the Institute of Real Estate Management (IREM) [irem.org/certifications/for-individuals/cpm-certified-property-manager]. In 2021, Lauren earned her Certified Commercial Investment Member (CCIM) designation [ccim.com/about-ccim/what-is-a-ccim/].

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ABOUT SVN | SAUNDERS RALSTON DANTZLER REAL ESTATE

SVN | Saunders Ralston Dantzler Real Estate is a full-service land and commercial real estate brokerage with over \$3.2 billion in transactions representing buyers, sellers, investors, institutions, and landowners since 1996. We are recognized nationally as an authority on all types of land, including agriculture, ranch, recreation, residential development, and international properties. Our commercial real estate services include marketing, property management, leasing and tenant representation, valuation, business brokerage, and advisory and counseling services for office, retail, industrial, and multifamily properties. Our firm also features an auction company, forestry division, international partnerships, hunting lease management, and extensive expertise in conservation easements. Located at the center of Florida's I-4 corridor, we provide proven leadership and collaborative expertise backed by the strength of the SVN® global platform. To learn more, visit SVNsaunders.com.

